

6th European conference on lifelong guidance policy

13-14 June 2016 | Haarlem | the Netherlands



TYÖ- JA ELINKEINOMINISTERIÖ
ARBETS- OCH NÄRINGSMINISTERIET
MINISTRY OF EMPLOYMENT AND THE ECONOMY

Workshops 13.6. (afternoon session)

Five good practices of cross-sectoral cooperation:
workshops based on the analysis of Dr. R. Vuorinen. Themes that will be discussed: target groups, lifelong guidance, coordination and cooperation, financing structures, role of ict in guidance, professionalisation.

Every workshop generates a short list of lessons learned.

Round 1: 13.30 – 14.45

Coffee break 14.45 – 15.15

Round 2: 15.15 – 16.30



Workshop 2:

Regional One Stop Guidance Centers

Good Practice:

One Stop Guidance Centers in Finland (Ohjaamo)

Presentation:

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1. INTRODUCTION – WHY ONE-STOP GUIDANCE CENTERS?

2. STARTING POINTS FOR DEVELOPMENT

3. WHAT CAN A ONE-STOP GUIDANCE CENTRE OFFER TO YOUNG PEOPLE?

4. STATE OF PLAY May 2016

5. VISION 2020 – WHAT IS OUR GOAL?

6. ONE-STOP GUIDANCE CENTRES AS A PART OF NATIONAL LLG-STRATEGY



Starting point for developing One-Stop Guidance Centers and web-based services

**Integrating under 30-year-olds
into the society, education
and working life**

1

**ONE-STOP
GUIDANCE
CENTERS**

2

**WEB-BASED
SERVICES**

Youth Guarantee

**Public – Private –
People – Partnership**

**Cross-sectoral
service needs of the
youth**

National strategy for lifelong guidance
MEE, MEC, MSAH, MF

One-Stop Guidance Centers: background

- Easy access service points for young people
 - first pilots 2010-2011
 - ESF-funding since 2014
 - municipalities have also established service delivery points using existing operational funding
- Based on surveys and studies
 - young people have complex problems which require cooperation and coordination of the services
 - experiences from the youth guarantee 2013-2015

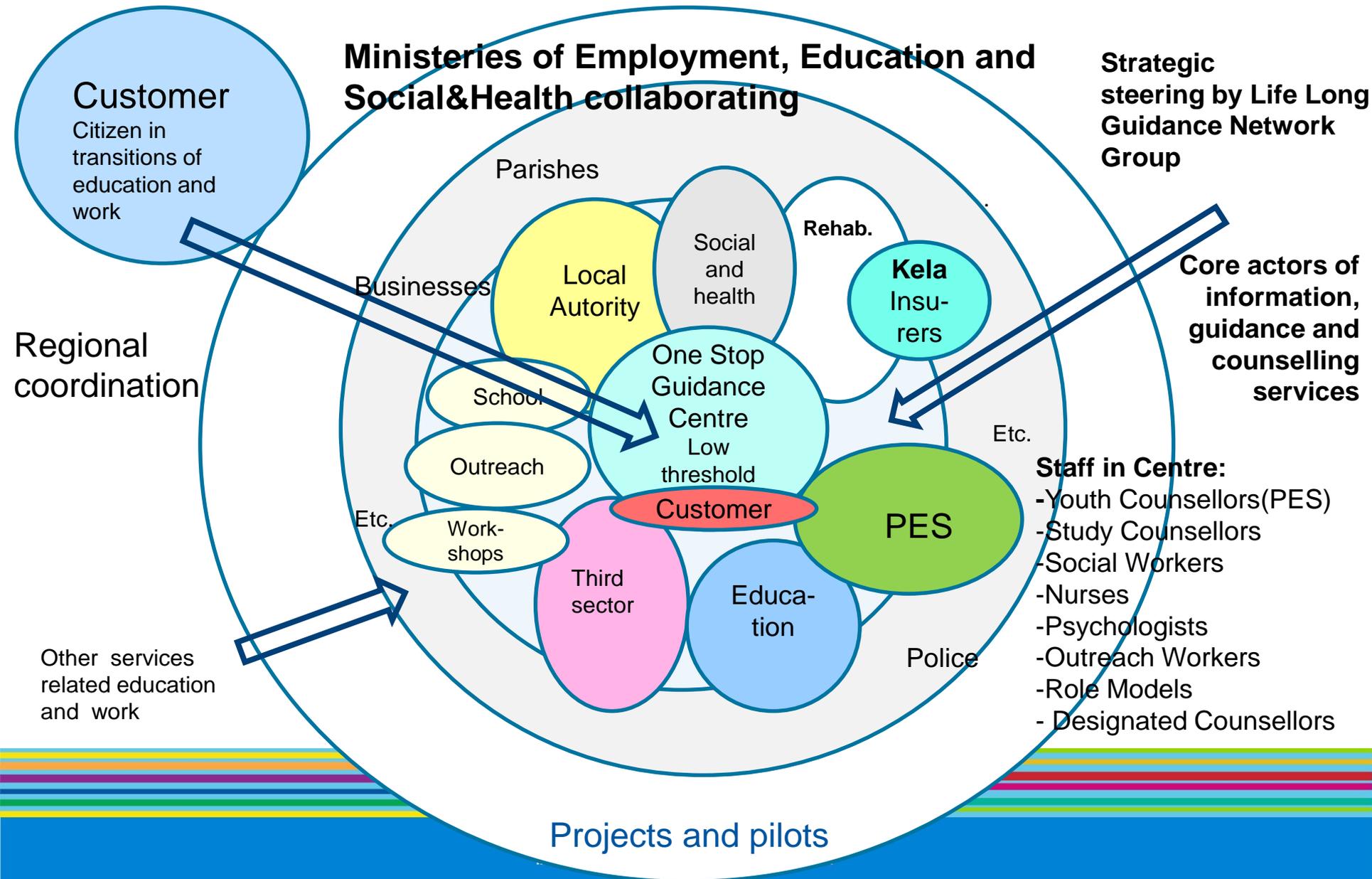


What is a One-Stop Guidance Center? Cornerstones of the operating model

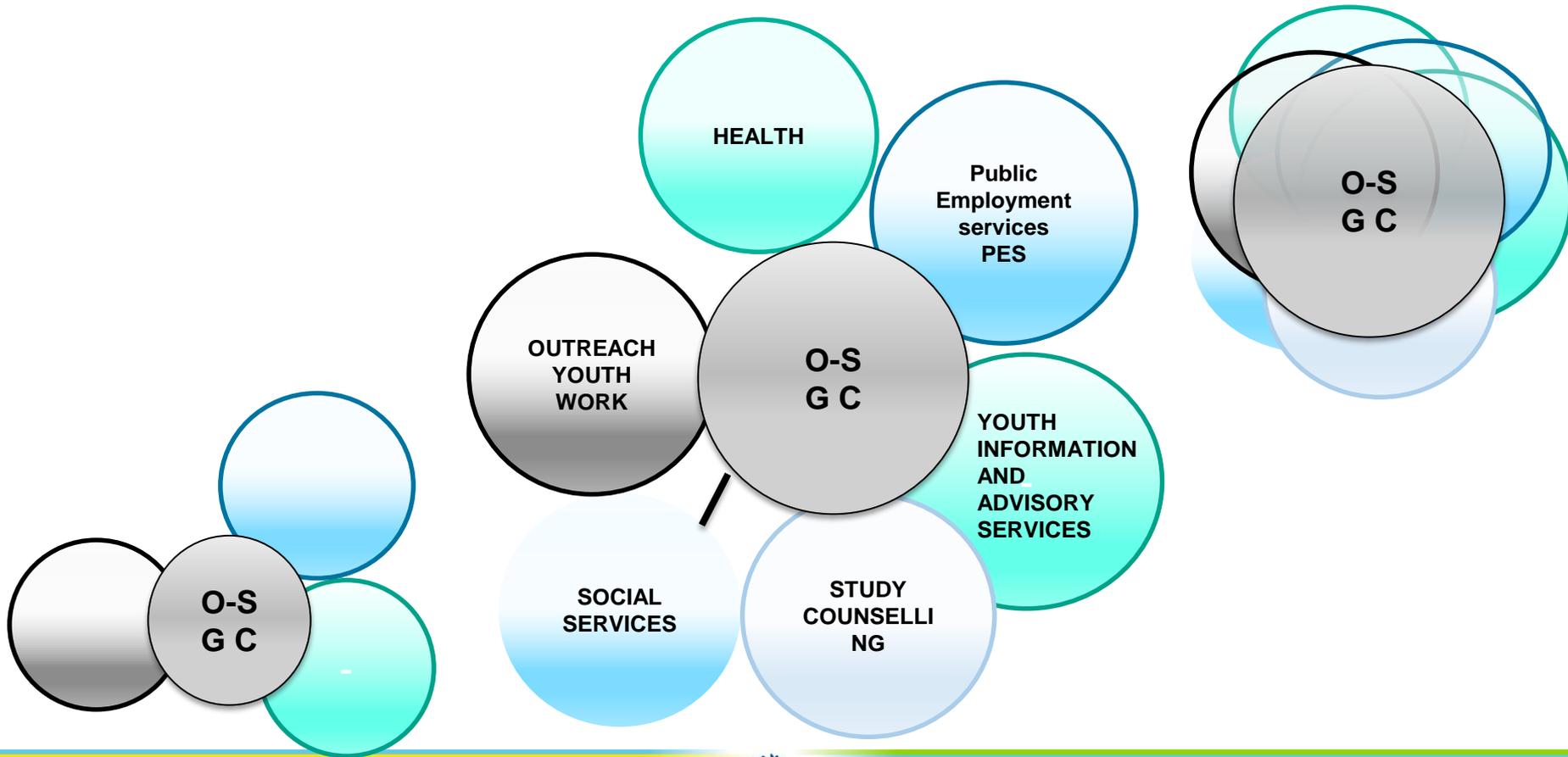
- **The diverse and changing service needs of the young as a starting point**
- **Low threshold service for youths under 30**
- **Cross-sectoral information, advice and guidance**
- **The goal is to find a path towards education and employment**
- **Youth participation and support for it**
- **Agreement-based operating model within the current resources**



A Systemic View of the One Stop Guidance Centre



Developing One-Stop Guidance Center operation models (OSGC)



State of play in May 2016

- 35 One-Stop Guidance Centers
 - 90 municipalities
 - new service points are being planned
 - appr. 300 staff members
- Loose minimum criteria for the services
- Various operation models and procedures
 - big cities vs. rural areas
 - “Pop up Guidance centers”
- The development process is supported and documented by a national co-ordination project



Vision 2020 – what is our goal?

- Creating a One-Stop Guidance Center framework and operating model
- Distributing, establishing operation and ensuring funding
- Operation model as a permanent part of lifelong guidance services
- Merging One-Stop Guidance Centers and web-based guidance into an integrated LLG framework
- Integrating a national feedback mechanism into the operation model

Later

- Extending the operating model to other age groups as a part of national lifelong guidance (LLG) strategy



Connection to national LLG-strategy - I

1. Equal access to lifelong guidance and counselling services according to individuals' needs

- Individual needs of under 30-year-olds as starting point for the model
- One-Stop Guidance Centers are first established in larger cities while considering operation model for smaller municipalities - > national coverage
- Complementary web-based guidance

2. Strengthening the acquisition of individual Career Management Skills

- Young people's participation in building own path
- Young people have access to support and coaching on comprehensive designing/planning of their life

3. Ensuring the competences of career practitioners

- Training for staff members in issues relating to multiprofessional guidance work



Connection to national LLG-strategy - II

4. Development of **quality assurance** and evidence base for systems and policy development

- Peer learning, research and evaluation as a central part of the project
- Studying the economic and societal efficacy and effectiveness of operation, indicators

5. Co-ordination of **cross-sectoral guidance services** and policy development

- At the offset, One-Stop Guidance Center is a joint development project of various administrative branches
- Positioning One-Stop Guidance Center services to national LLG-strategy
- Positioning the OSGS within regional cross-sectoral service provision



Questions to be answered (in the Presentation)

- What are the goals of the good practice?
- How is it coordinated?
- Which parties are involved?
- Which steps are taken in setup up the good practice?
- Who are the target groups and how are they involved?
- What are the outcomes (till so far / expected)?



Discussion and working (Workshop group)

a) Discussion on the questions below:

-Success factors

-Dilemma's / limitations

-Insights from other countries

b) Working towards recommendations



Formulating recommendations (Workshop Group):

The group shall formulate two recommendations on realization of powerful regional cooperation/coordination in career services – on the base of the good practice.

